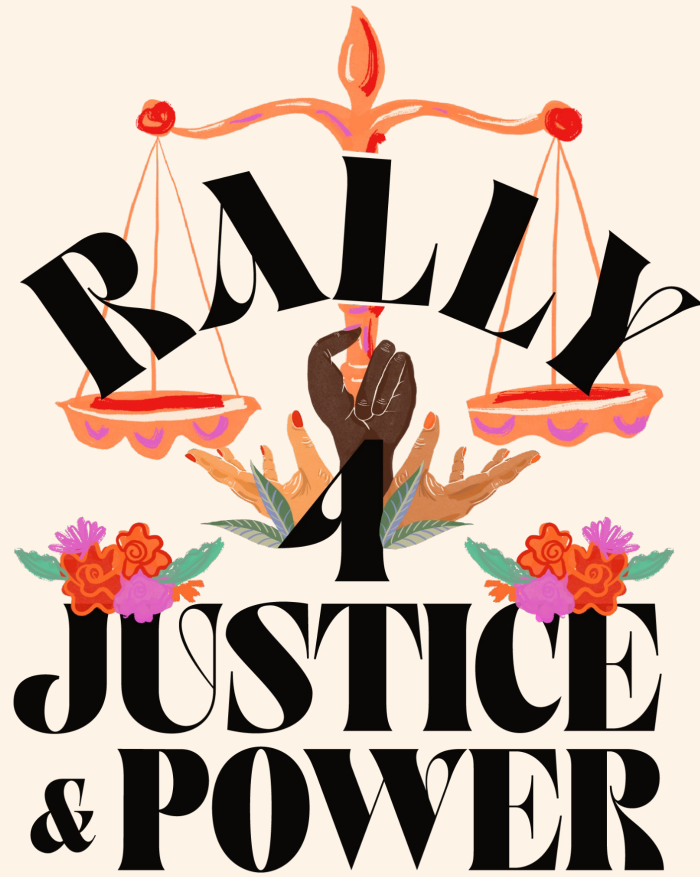


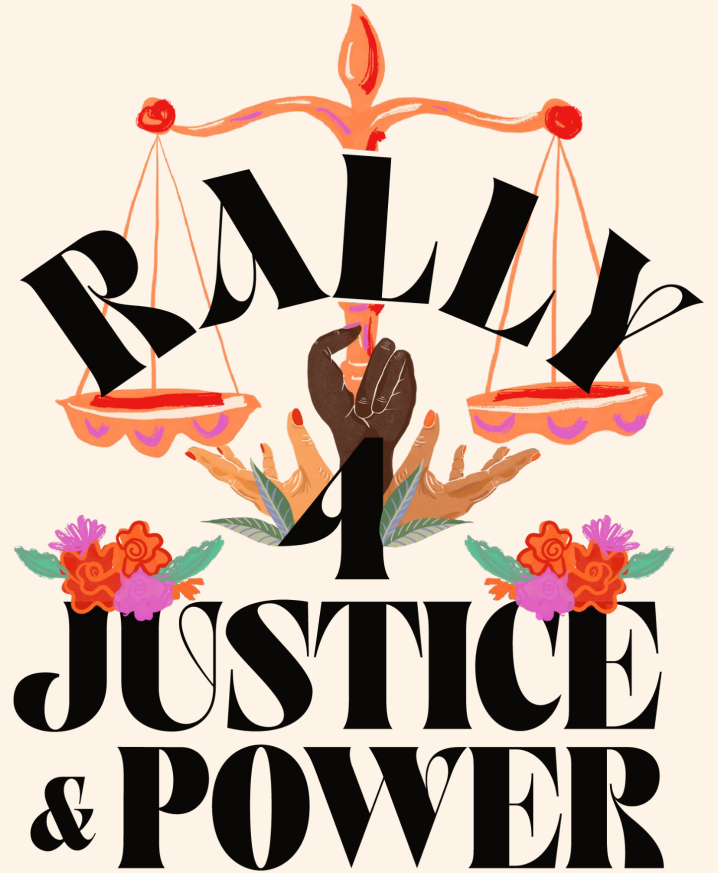


STYLE
GUIDE

LOGO



Primary Logo | A black woman's fist holds up a justice scale,
while two other women hands hold up a side of the scale





COLOR
& TYPE

GREEN

#709C80

ORANGE

#F06724

YELLOW

#FFC974

PERIWINKLE

#8E93FF

PINK

#D99BE3

RED

#D42811

APRICOT

#FF9273

OFF WHITE

#ECE0CE

MIDNIGHT
BLACK

#0A0807

**YOUR HEADLINE
FONT IS LOSTA FRIDA**

Primary Font

**Your Subhead Font Is
Losta Frida Regular**

Secondary Font

Your body font is Hatton Light.
Lorem ipsum dolor sit amet,
consectetur adipiscing elit, sed
diam nonummy nibh euismod.

Body Font

**A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z**

Uppercase

PRIMARY FONT

**Losta Frida
Black**

Primary Font

**a b c d
e f g h i
j k l m
n o p q
r s t u v
w x y z**

Lowercase

1

2

3

4

5

6

7

8

9

A B C D E F
G H I J K L M
N O P Q R S
T U V W X Y Z

Uppercase

BODY FONT

Hatton Light

Body Font

a b c d
e f g h i j
k l m n
o p q r
s t u v w
x y z

Lowercase

1

2

3

4

5

6

7

8

9









IN USE

An illustration of a pair of scales of justice. The scales are orange and red, with a central flame-like element. A hand is shown holding the central point. The scales are flanked by two smaller scales, each containing a red and orange flame. The entire illustration is set against a black background.

RALLY 4 JUSTICE & POWER

Friday, August 16, 2022
6:00 - 10:00 PM

Saturday, August 17, 2022
9:00 AM - 5:00 PM

5211 W Adams Blvd,
Los Angeles, CA 90016



**RALLY
&
JUSTICE
& POWER**

 **WAYFINDER
FOUNDATION**

5211 W Adams Blvd,
Los Angeles, CA 90016



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9:00 AM - 5:00 PM**

ANNOUNCEMENT CAROUSEL

Fri. 08.16.22 | 6-10 PM & Sat. 08.17.22 | 9 AM-5 PM



5211 W Adams Blvd, Los Angeles, CA 90016



FRIDAY, AUGUST 16TH

6 -10 PM

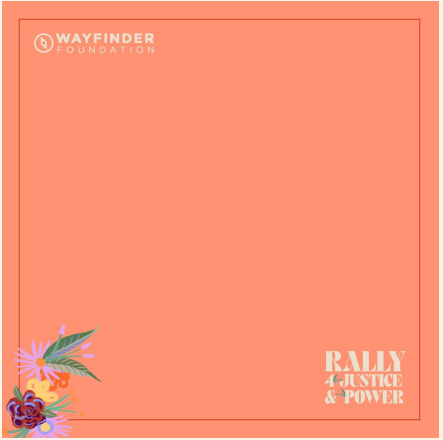
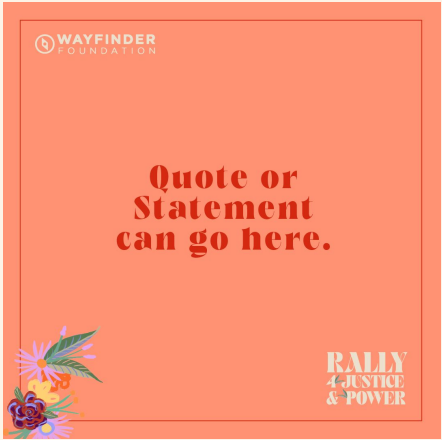
SATURDAY, AUGUST 17TH

9AM - 5 PM



2 DAYS, 1 LOCATION:

5211 W Adams Blvd,
Los Angeles, CA 90016





**RALLY
FOR
JUSTICE
& POWER**



Let's
Make
Noise.

NOISEMAKER